



Reviewer's Guide

WebPainter 3 Unveiled

Create Professional Web Animation and Graphics with Ease!

Introduction & Overview

WebPainter 3 for the Mac has been expanded from an animation and graphics software program for Web page design to a comprehensive software program with all the tools necessary to produce professional looking animation, graphics, and images, with ease.

It has maintained its design standards of a simple to use, yet sophisticated program that meets the animation and graphics needs of both the beginning and experienced Web designer. It is still fast, hip, powerful and flexible, reliable and adaptable.

Yet WebPainter 3 has grown into a software animation and graphics program of the highest standard able to meet the challenges of the emerging and rapidly changing world of graphical interfaces in the complex and growing Internet, Intranet, multimedia, communication and technology fields.

What's New & Different About WebPainter 3

Greater Automation: New features that automatically produce effects, a powerful layering system, and a production and processing tool for preparing graphics, photographs and animation for the Web make WebPainter 3 one of the most efficient animation and graphics programs available today.

Supports a Wider Range of other Technologies: WebPainter 3 works with the most popular HTML Web authoring software such as Adobe PageMill, Microsoft FrontPage, Hot Dog, Claris Home Page, NetObjects Fusion, and other cutting edge Web technologies including Dynamic HTML and Java, that are literally *bringing life* to the Web.

Expanded Integration; All-In-One Tool: Totally Hip's creative designers have expanded their cluster of sophisticated yet easy-to-use features to include integration with presentation software such as PowerPoint and various publishing programs. WebPainter 3, replaces the need to choose between or use several different programs to create Web animation and graphics. Its smooth and natural cel-based animation approach expands its application as a Web graphic design solution. Users now have an all-in-one tool to quickly create GIF animations, small vector/bitmap based QuickTime movies, and explosive Web graphics.

Well Supported: A Getting Started Guide, a comprehensive user manual supported by numerous on-line tutorials, support the WebPainter 3 package.

Greater Pricing Value: In keeping with the Totally Hip Philosophy of affordable applications, for general use, WebPainter 3 is offered for \$89.95 (US) and will include QuickTime 3 Pro (registration required), which normally costs \$30. An educational package is available starting at \$59.95 (USD). Other graphics and animation programs, not necessarily as comprehensive, nor as user friendly, range between \$100.00 and \$500.00. It is available from Totally Hip's Software Order Desk (1.888.8THEHIP) or from our company's Web site at <http://www.totallyhip.com> and through various online and traditional channels.

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Features that Make WebPainter 3 More Efficient, Easier to Use, and More Powerful!

Transitioning: One of the most requested and exciting new features in WebPainter 3 is a powerful new auto transformation or imaging transitioning capability that lets users create endless combinations of industry standard SMPTE special effects. Called transition or *cel transition*, it is the animator's greatest time saver and efficiency tool! Transition is the process of automatically creating intermediate cels between two key cels. The cels in-between are created by "transitioning." In normal animation, a person would have to draw these between cels. In WebPainter 3 the transitioning feature automatically creates them.

Filters and Files Support: The Filters feature in WebPainter 3 allows users to automatically create new animation effects and to manipulate, edit, and otherwise change the graphics. WebPainter 3 supports GIF, animated GIF, JPEG, PNG, and QuickTime movie format for display in popular Web browsers. And WebPainter 3 supports a variety of Import filters, including Photoshop filters, making it an ideal complement to popular Web authoring and graphic tools.

Layering: Creating animation has become easier with WebPainter's new layering feature. Layers are used to organize and work with complex graphics, and with the new layering technique, users can place different elements of the same graphics on different layers and edit them individually. WebPainter 3 includes up to 32 layers for each cel of animation. You can create impressive vector images on one layer, while you paint or import a bitmap graphic on another layer. For example, if using clouds in the background, instead of painting new clouds in every cel, users can apply the cloud layer to several cels. Users can modify it, and update it in all the cells. It works like a "live graphic". This feature is a tremendous time saver.

Optimization: Produces the most compact GIF animation, and allows you to preview and export highly optimized graphics using Web standard compression.

Easier to View, Easier to Measure: The GiffyView utility allows users to quickly measure the download speed and appearance, at various data rates, of animated GIFs.

Vector Graphics: WebPainter 3 combines the pixel level refinement of bitmap paint and the flexibility of vector tools. WebPainter 3 has a new vector graphic drawing tool in addition to its bitmap-painting palette. You can edit gradient and color fills for each object, and adjust various settings for different types of vector objects.

1000 Royalty-free GIF Animations: WebPainter 3 includes over 1000 professionally created GIF animations covering subjects from business to education for royalty-free use on your Web sites and in your presentations.

WebPainter 3 System Requirements

- Mac OS 7.1 or later
- Apple QuickTime 3 Pro (included)
- Minimum 8 MB of Ram
- 15 MB of Hard Disk for minimum Installation
- Color Monitor
- CD-Rom Drive
- Mouse or Wacom compatible pen or digitizing tablet.