



## News Release

October 7, 2005

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### INVESTOR RELATIONS CONTRACT

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**Vancouver, B.C. – October 7, 2005** – Totally Hip Technologies Inc. (TSX:THP) is pleased to announce that it has entered into an investor relations agreement with Ask Media Inc. of Vancouver, British Columbia. Ask Media Inc. will provide corporate communications services for Totally Hip for an initial term of three months.

Under the terms of the agreement, Ask Media will assist Totally Hip's preparation and dissemination of corporate literature, presentation materials and reporting information, and serve as corporate information liaison between Totally Hip and its software users and developers, shareholders, investors, broker dealers, industry contacts and media. Ask Media will also be assisting with developing product and corporate awareness programs focusing on utilizing Totally Hip's existing newsletter and its extensive worldwide product and developer contacts generated through interest in its award winning software.

Totally Hip will pay a monthly remuneration of \$4,500 to Ask Media Inc. Ask Media Inc.'s principal, Abby Petterson, M.A., is experienced in providing corporate communications services for publicly traded companies. Ask Media and its principal do not have an interest, direct or indirect, in Totally Hip's securities or options on its shares.

The agreement is subject to acceptance for filing by the TSX Venture Exchange.

**Totally Hip Technologies Inc.**

Per: "David Dicaire"

David Dicaire, CEO & President

**Symbol: THP-TSX Venture Exchange**

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*The TSX Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this News Release.*