

Press Release

Totally Hip Announces LiveStage Professional 4.5.4

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Vancouver, B.C. – January 11, 2005 –Totally Hip Technologies Inc. is proud to announce LiveStage Professional version 4.5.4. LiveStage Professional is an award winning cross-platform software package that has become the leading QuickTime 6 authoring environment. Professional interactive media developers throughout the world acknowledge LiveStage Professional as the most functional, powerful and cost effective application for converging more than 200 media formats to create incredibly powerful and engaging digital presentations (including MPEG 4 and Flash 5).

Version 4.5.4 incorporates many new features and enhancements to make the application better than ever. Some key new features include:

- Scroll wheel support, now you can scroll with ease.
- Support for custom VR hotspot colors, making it easier to distinguish hotspots from one another.
- Easier alignment of Sprite paths in path based tweens with new automatic defines to make scripting easier.

LiveStage Professional 4.5.4 now includes support for editing scripts inside BBEdit® -- the leading HTML and text editor from Bare Bones Software. With a simple keyboard shortcut, all scripts in a LiveStage Professional project can be automatically opened inside of BBEdit, complete with color-coding. Whenever this file is saved or closed, LiveStage Professional will automatically update the scripts so that they can be compiled and tested. More information about Totally Hip's new BBEdit codeless language module can be found on the Totally Hip website.

LiveStage Professional 4.5.4 and PDF documentation is available now via the Totally Hip website. All registered owners of LiveStage Professional 4.5 are eligible for a free upgrade from the Totally Hip website. All registered owners of Live Stage Professional 4.0 will be able to upgrade to version 4.5.4 for \$199.95, or purchase an upgrade with the Hip Pac service and support bundle for \$325.00 that includes two hours of telephone support. New users can purchase LiveStage Professional 4.5.4 for \$449.95. Educational pricing is available upon request.

This offer gives users the combination of the best industrial strength media integration and authoring tool on the market at an affordable price. To buy, get a demo version, or learn more about Totally Hip and LiveStage Professional, please visit www.totallyhip.com or contact Totally Hip at info@totallyhip.com.

Totally Hip's mission is to develop software, enterprise solutions, and services to effectively produce and deliver convergent media solutions, and to ensure our software products are compatible with and complement established media file formats, platforms, and standards. Totally Hip was founded in 1995 and is an award winning developer of convergent media technologies.

For further information on investor or corporate matters contact 604-685-6525 or email investor@totallyhip.com.

Totally Hip Technologies Inc.

Per: "David Dicaire"

David B. Dicaire, CEO & President