



Press Release

PRIVATE PLACEMENT

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Vancouver, B.C. – August 12, 2005 – Totally Hip Technologies Inc. (**TSX:THP**) is pleased to announce that it has agreed to up to a \$400,000 private placement of its securities consisting of the sale of up to 2,222,222 units at \$0.18 per unit, each unit consisting of one common share and one one-year non-transferable share purchase warrant with each such share purchase warrant entitling the holder to purchase one additional common share of the Company at an exercise price of \$0.21 per share for a period of two years. The securities will be subject to a hold period.

The proceeds of the private placement will be used for general corporate purposes.

The private placement is subject to acceptance for filing by the TSX Venture Exchange.

TOTALLY HIP TECHNOLOGIES INC.

Per: “James Boyce”
James Boyce, Director

The TSX Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this News Release.