

Press Release

Totally Hip Releases LiveSlideShow 3

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Vancouver, B.C. – August 31, 2004 –Totally Hip Technologies Inc. releases LiveSlideShow 3 for both Windows Macintosh computers. LiveSlideShow is one of the easiest to use slide show creation application available on the market today.

Totally Hip Technologies is pleased to release LiveSlideShow 3 with a host of powerful new features to enable customers to easily transform their digital photos into dazzling, and professional looking presentations.

"I'm a professor and I've used LiveSlideShow since 2001 with my doctoral students at USF's School of Education. From it's inception LiveSlideShow has been a unique product: a lean mean multimedia creation machine that allows both students and myself to easily create multimedia learning products.

Put simply, LiveSlideShow rocks! This is groundbreaking and affordable software that allows anyone to create effective multimedia learning products. LiveSlideShow belongs in every instructor's office and in every classroom. It's that good."

Mathew Mitchell
Associate Professor, Learning & Instruction Department
School of Education / University of San Francisco

LiveSlideShow is an easy to use product that allows customers to simply add professional transitions and dazzling effects such as music, captions and media skins to bring their digital pictures to life. LiveSlideShow 3 includes some compelling new features such as a timeline for ordering photos and multiple soundtracks. Customers can add their own voiceovers, sound effects, sound tracks and interactive elements to create the ideal presentation. With LiveSlideShow's background music tracks, slideshows are now a powerful presentation tool perfect for deployment on the Web, CD-ROM, or via email. Scrolling captions can easily be added to any digital picture as an added touch. LiveSlideShow includes a media skins feature that allows customers to present their slideshows inside uniquely shaped themed players.

LiveSlideShow works with most of the popular digital cameras available on the market today. Because LiveSlideShow utilizes the industry leading QuickTime multimedia technology from Apple Computer, it supports more digital image and sound formats than any other similar product available to consumers today on both the Macintosh and Windows platforms. QuickTime is also used for Apple's popular iPod portable music player.

Additional product information can be obtained at www.liveslideshow.com. LiveSlideShow 3 is available for sale online at www.totallyhip.com. Retail pricing is \$69.95 USD and registered users of LiveSlideShow version 2.0 can upgrade for \$29.95 USD. Educational discounts are available by contacting sales@totallyhip.com.

Totally Hip's mission is to develop software, enterprise solutions, and services to effectively produce and deliver convergent media solutions, and to ensure our software products are compatible with and complement established media file formats, platforms, and standards. Totally Hip was founded in 1995 and is an award winning developer.

For further information on investor or corporate matters contact 604-685-6525 or email investor@totallyhip.com.

Totally Hip Technologies Inc.

Per: "David Dicaire"

David B. Dicaire, CEO & President